

Potential LCA committees/groups

Board of Directors-Ron Eckerson, Pete Kennedy, Steven B.Knowlton, Brent Kvittem, Rob Legler, Larry Sauber, Clint Swenson, Dan St. Onge (established for 2017)

LCA CLUB ROLES-

- CEO- Steven Knowlton
- CFO- Ron Eckerson
- COO-Larry Sauber
- Advocate Leader
- Promotions Leader
- IT Leader
- Trail Crew Lead- Larry Sauber
 - Trail Crew Lead 1
 - Trail Crew Lead 2
 - Trail Crew Lead 3
 - Trail Crew Lead 4

Expectations of LCA Club Leader-

- Ambassador for LCA- proactively gets involved and share in the long term vision for the club (promote year round cycling in the community).
- Each Club Leader has the desire to proactively advocate for LCA and is willing to dedicate time on a reoccurring basis to the club to drive results.
- Proactively communicate with LCA Board and the City of Lakeville Park Board (John Hennen and or Mark Kruse)

Priority 1- Urgent to get ball rolling and sustain for club

Priority 2- Consider later in year or 2018

Financial- Ron Eckerson is the CFO...

ROLE- LCA Treasurer

Membership- collect , publish, encourage growth of LCA
(shooting for 200 members/ maintain a club contact list)

ROLE- ADVOCATE LEADER

- Priority 1

Social Media- person(s) savvy in social media to promote LCA
and update and inform LCA's activities. (Facebook, articles to
newspaper, Twitter?, etc.)

Current webmonkey for lakevillecycling.org is Ted Siefkes.

ROLE- LCA IT LEADER

- Priority 1

Trail building /maintaining-currently Larry Sauber has his 13
members . Trail bosses will be chosen soon.

ROLE- TRAIL CREW LEADER

- Seeking 4 Co-Leaders
 - Priority 1
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Fundraising-contacting businesses, clubs, organizations,
individuals to continue to raise funds for enhancing the trail
and promoting year round cycling (not just mountain biking)

ROLE- ADVOCATE LEADER

- Priority 1

Silent Auction (could tie into Fundraising)

ROLE- ADVOCATE LEADER

- Priority 2

LCA goods....cycling kit, T-shirts, mugs, etc. creation, manufacture, and distribution.

ROLE- PROMOTIONS LEADER

- Priority 2

Creation/planning of sponsor's "Acknowledgement Arch"

ROLES- PROMOTIONS LEADER & ROLE- ADVOCATE LEADER

- Priority 1

Research and present a plan for the future mountain bike skills area (to be adjacent to the trail)

ROLE- TRAIL CREW LEADER 1 -Priority 1

Planning, creating, organizing planting of trees and bushes...other items to enhance the off road trail.

ROLE- TRAIL CREW LEADER 2

- Priority 1

Trail Conditions group-check on trail and inform City of Lakeville and websites of trail shutdown/open. Will include physically locking gates when weather conditions warrant.

ROLE- TRAIL CREW LEADER 3

- Priority 1

Grand Opening/Ribbon Cutting of the trail-assist in planning the opening of the trail ...(working with the city and LCA including trail donors invitations)...

ROLES- PROMOTIONS LEADER & ROLE- ADVOCATE LEADER

- Priority 1

Education- planning and coordinationg future possible classes/workshops educating individuals/groups regarding mountain biking, snow biking, snowshoeing, etc.

ROLE- PROMOTIONS LEADER

- Priority 2

Race/Event coordinator-research/inform LCA members/plan future events and races.

ROLE- PROMOTIONS LEADER

- Priority 2

Trail cleanup/maintenance- Joel Zak worked with the city and LCA to get a great and effective cleanup of the trail on April 22nd. Will need to be done on an annual/semi-annual basis.

ROLE- TRAIL CREW LEADER 4

- Priority 2